

## Press release

### **Dundalk Chamber announce that sales of Shop Local Gift Vouchers hit over €1.2 million for 2021.**

**21<sup>st</sup> December 2021 PLEASE NOTE THAT THERE IS AN EMBARGO FOR TUESDAY 28TH**

Sean Farrell President of Dundalk Chamber is delighted to announce that sales of the Shop Local Gift Vouchers hit an unbelievable record of €1.2 million worth of vouchers sold in 2021 with still 4 days before Christmas. That brings total sales to over €5 million since their launch five years ago. Chamber President Sean Farrell said the vouchers have been an unmitigated success and that there was a huge effort put in by the Chamber to help local retailers and businesses and this voucher scheme has given local retailers a welcome boost in difficult time.

Sean thanked the business community of Dundalk for getting behind this scheme and buying the vouchers for their staff this Christmas. Sean mentioned *“these sales would not have happened if it has not been for the good will of the business community who see the value in keeping money in the locality. Stopping the flow of money from the town has been our priority.”* Sean also thanked members of the public who bought the vouchers and kept it local this Christmas.

Sean commented that *“this initiative was set up to help keep money and protect local jobs within the local economy. The Chamber plan is to grow sales even more in 2022!”*

Paddy Malone PRO of Dundalk Chamber commented on the vouchers saying they give the receiver *“the gift of choice as they can be spent in Toy Shops, Supermarkets, Restaurants, Hair Salons, Gift Stores, Gyms, Beautician, Clothes shops, and much more with over 370 shops all around Dundalk and surrounding areas accepting them.”*

Paddy mentioned that the *“beauty of these vouchers is that they do not expire, and the shops get the full amount back. They do not lose value over time.”* In addition it is the most tax efficient way an employer can reward their employees.

Members of the public can buy the vouchers in Grants in St, Michael Smyth’s in Francis St, Central News Clanbrassil St, Centra Blackrock, Sheelans in Riverstown, Finnegans in Louth Village, Flanagan’s Mace on the Dublin Rd. and Pats Gift Shop & Victory’s Centra in Dunleer, Valentines Centra in Carlingford and Lush, Dundalk Credit Union Market St and The Ramparts.

The vouchers can also be purchased [online](#), directly from the Dundalk Chamber of Commerce Office on Tel: 042 9336343 or email [accounts@dundalk.ie](mailto:accounts@dundalk.ie)

To check out the full list of outlets who are redeeming the Shop Local Gift Vouchers visit <http://shoplocal.dundalk.ie>

**Press release ends.**

**For further information on this press release call Paddy Malone on Tel:  
042 9336744 / 086-8244098 or email [paddy@malone.ie](mailto:paddy@malone.ie)**